



— MEDIA & PRESS KIT —



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IZON MAG



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Izon Magazine



WHO?

Our mission is to highlight innovative social change, fashion & beauty that indulges in diversity & technology.

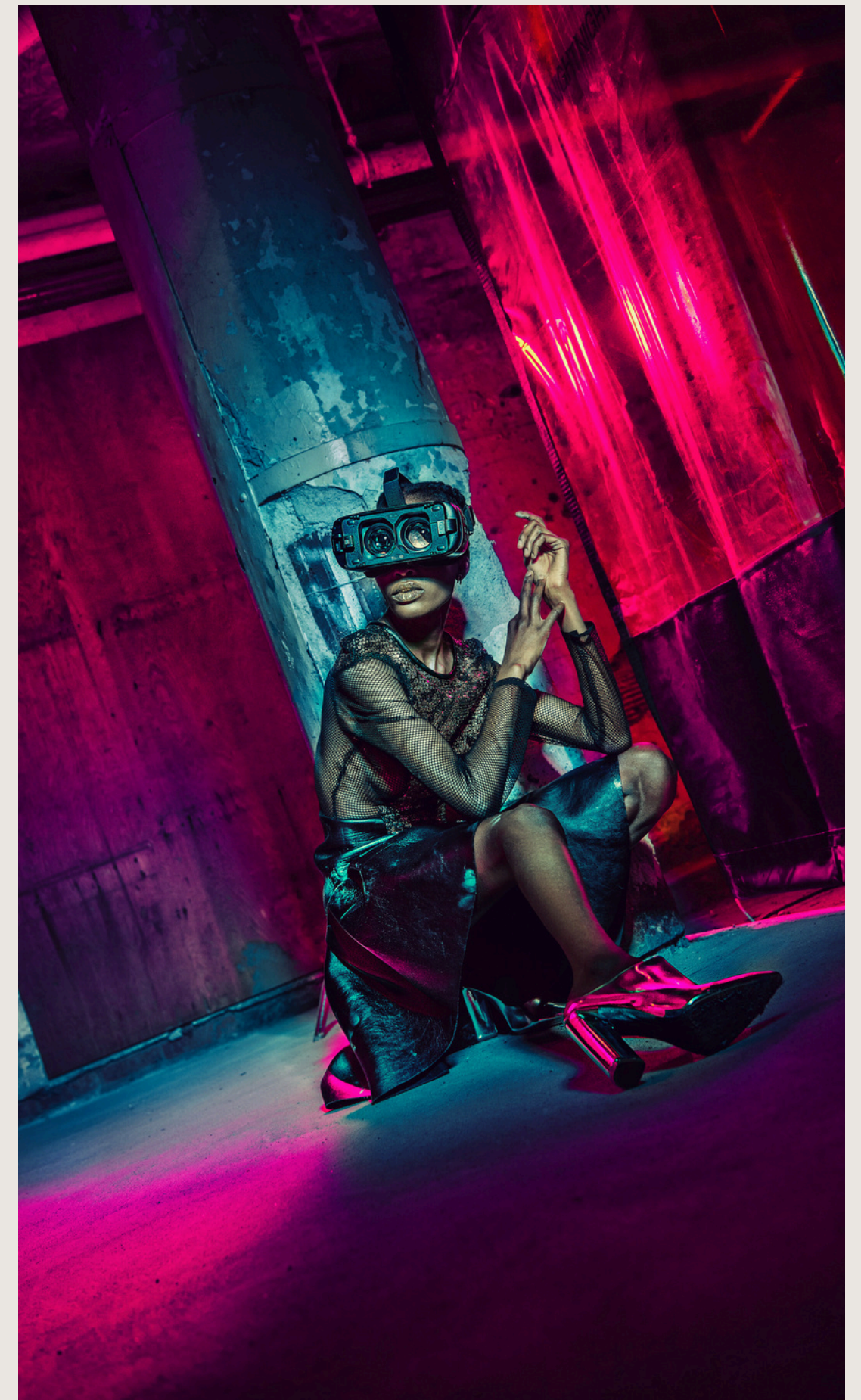
- We deliver the latest tech influence in social change, lifestyle, & fashion innovation.
- The **IZON** platform promotes diversity, empowerment, and equality to young consumers.
- We create relationships and storytelling content in youth culture & shine a spotlight on influential, fresh faces.

WHAT?

We focus on uplifting and promoting companies, helping to create brand awareness to multiple audiences by:

- Producing strategic partnerships for brands via advertorials, social media campaigns, & paid partnerships
- Creating video content
- Developing distinctive looks
- Producing stunning photography

The **IZON** team is always ahead of trends, creating innovative content.



SERVICES

- Creative Partnerships
- Advertorials
- Native Articles
- Online Display
- Video & Photo
- Branding & Development
- Event Sponsorships
- Strategic Partnerships
- Campaigns
- Social Media Content Partnerships
- Web Banners

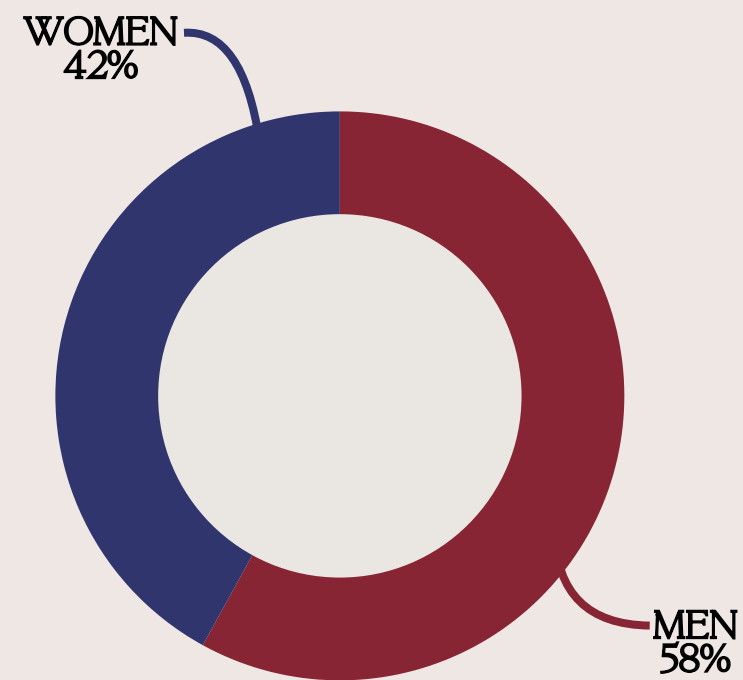
100K
Monthly

65K
Weekly

70K
Social



DEMOGRAPHICS

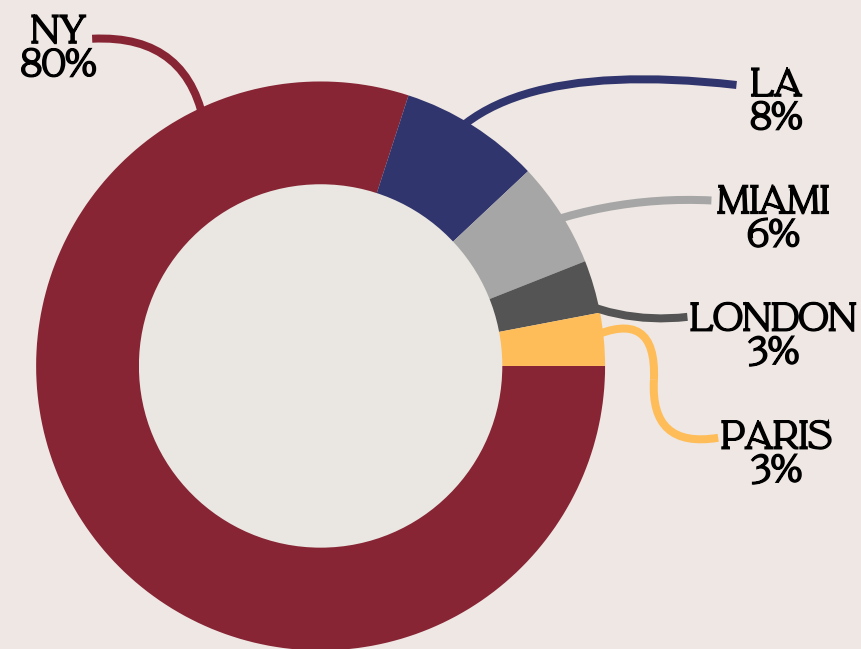


We Appeal to Luxurious Lifestyles, Prioritizing:

- **Health**
- **Wellness & Fitness**
- **Technology**
- **Fashion, As Well As**

Young Professionals & Entrepreneurs in the

- **Tech**
- **Fashion**
- **Finance**
- **Entertainment Industries**



PRICING & SERVICES



SOCIAL MEDIA

REVIEW POST PARTNERSHIP

ONE DEDICATED IG STORY	\$100
ONE DEDICATED IG POST	\$350
SERIES OF 6 IG STORIES	\$450
SERIES OF 6 DEDICATED IG POSTS	\$1700
AD BANNERS	\$550
DIGITAL BILLBOARD FEATURE	\$1500

ADV

ADVERTORIAL PLACEMENT POSTS

TECH SECTION	\$2000
LIFESTYLE SECTION	\$2400
BEAUTY SECTION	\$1800
FASHION SECTION	\$2400

IZON BOX

PRODUCT PLACEMENT	\$850
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WEB BANNERS

MONTHLY

POP-UP BANNER	\$1500
POP-UNDER BANNER	\$1400
HALF PAGE BANNER	\$1300
WIDE SKYSCRAPER BANNER	\$1250
SQUARE POP-UP BANNER	\$1200
LEADERBOARD BANNER	\$1150
SKYSCRAPER BANNER	\$1100
FULL BANNER	\$1000
HALF BANNER	\$900

VISUAL

CONTENT CREATION

	FULL DAY	HALF DAY
MODEL (PHOTO & VIDEO).	\$9300	\$5580
MODEL (PHOTO)	\$7300	\$4960
STILL LIFE (PHOTO & VIDEO)	\$5580	\$4900





CAMPAIGNS

IZON ORIGINAL CAMPAIGNS CAN BE DISCUSSED WITH THE TEAM.

MIXED MEDIA

A LA CARTE FOR CONTENT CREATION, ADVERTORIAL, PRODUCTION,
DELIVERABLE PACKAGES WITH TALENTS, CELEBRITIES OR INFLUENCERS
WE ADD 20% TO PRICES.

TWO WEEK MONETARY BUDGET	\$4500
THREE WEEK MONETARY BUDGET	\$6500
ONE MONTH MONETARY BUDGET	\$8500
TWO MONTH MONETARY BUDGET	\$12500
THREE MONTH MONETARY BUDGET	\$14500
FOUR MONTH MONETARY BUDGET	\$18500
SIX MONTH MONETARY BUDGET	\$28500
EIGHT MONTH MONETARY BUDGET	\$45000
YEARLY MONETARY BUDGET	\$85500

LAYOUT AD

FULL PAGE	\$3700
HALF PAGE	\$2700

ONCE THE BUDGET IS DETERMINED BY BOTH PARTIES, THE IZON TEAM WILL OUTLINE THE DELIVERABLES AND WHAT IT WILL ENTAIL WITH POTENTIAL TALENT, PRODUCTION, & PLACEMENT DELIVERABLES.